

A photograph of a young child with light brown hair, wearing a yellow shirt and blue plaid shorts, sitting in the center of a large pile of plush toys. The child is holding a small white object. Surrounding the child are numerous plush toys of Chuck E. Cheese, which are grey dogs with large ears, wearing red shirts with yellow polka dots and blue pants. Some toys are wearing red hats with yellow stars. The background is filled with more of these plush toys, creating a dense, colorful scene.

CHUCKE.CHEESE'S

OFFICIAL MERCHANDISE CATALOG 1997-1998

DENNIS FOLAND, INC.
1-800-247-6839

ALL NEW PLUSH!



10" SMALL PLUSH
\$4.99 RETAIL

ITEM#	DESCRIPTION	PACK	MIN.	RETAIL
5360	Small Helen Plush	1 dz	2 dz	\$4.99 Ea
5382	Small Chuck E. Plush	1 dz	2 dz	\$4.99 Ea
6013	Small Munch Plush	1 dz	2 dz	\$4.99 Ea
5373	Small Jasper Plush	1 dz	2 dz	\$4.99 Ea
5358	Small Pasqually Plush	1 dz	2 dz	\$4.99 Ea



15" LARGE PLUSH
\$9.99 RETAIL

ITEM#	DESCRIPTION	PACK	MIN.	RETAIL
3987	Large Chuck E. Plush	1 dz	1 dz	\$9.99 Ea
5395	Large Munch Plush	1 dz	1 dz	\$9.99 Ea
5421	Large Jasper Plush	1 dz	1 dz	\$9.99 Ea
5535	Large Helen Plush	1 dz	1 dz	\$9.99 Ea
5635	Large Pasqually Plush	1 dz	1 dz	\$9.99 Ea



The new plush is even better for hugging!

20" JUMBO PLUSH
\$16.99 RETAIL

ITEM#	DESCRIPTION	CASE	MIN.	RETAIL
5396	Jumbo Munch Plush	6 ea	6 ea	\$16.99 Ea
5422	Jumbo Jasper Plush	6 ea	6 ea	\$16.99 Ea
5670	Jumbo Helen Plush	6 ea	6 ea	\$16.99 Ea
6987	Jumbo Chuck E. Plush	6 ea	6 ea	\$16.99 Ea



10 TICKETS



#28 - 1 gr Pack/3 gr Min.
Assorted Insects & Worms



FOR ALL AGES

#109 - 1 gr Pack/3 gr Min.
2.5" Plastic Heart Shaped Bracelet



NEW

#10056 - 1 gr Pack/3 gr Min.
2" - 3" Mini Vinyl Dinosaurs



#788 - 1 gr Pack/3 gr Min.
1" Plastic Tops



#1453 - 1 gr Pack/3 gr Min.
Neon Siren Whistle



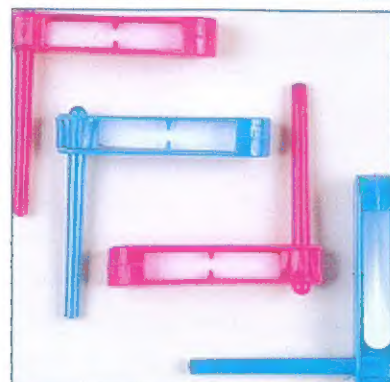
NEW

#10034 - 1 gr Pack/5 gr Min.
Mini Glitter Balancing Bird



FOR ALL AGES!

#4971 - 6 dz Pack/3 gr Min.
Rainbow Rope Bracelet



#10036 - 1 gr Pack/3 gr Min.
2 1/2" Party Noise Maker



#72627 - 1 gr Pack/3 gr Min.
Soft Gem Rings

NEW



FOR ALL AGES!

#39569 - 12 gr Pack/12 gr Min.
Dino Tattoos



#24120 - 1 gr Pack/3 gr Min.
Neon Fantasy Ring



#83211 - 1 gr Pack/3 gr Min.
CEC 5.5" x 3.75" Sticker



#83232 - 1 gr Pack/3 gr Min.
CEC 2" Puffy Sticker Assortment



#83350 - 3 gr Pack/12 gr Min.
CEC & Helen Tattoos

10 TICKETS

(continued)



#8065 - 1 gr Pack/3 gr Min.
3" Vinyl Neon Suction Cup Creatures



#MK15 - 1 gr Pack/3 gr Min.
3.5" Vinyl Blue Dolphin



NEW

#2414 - 6 gr Pack/5 gr Min.
Triple Braid Ring



NEW

#10096 - 1 gr Pack/3 gr Min.
2 1/2" Mini Glow Insects

10 TICKETS

(continued)



FOR ALL AGES!

AVAILABLE AFTER 101

#777 - 1 gr Pack/3 gr Min.
Plastic Water Creatures



NOT PICTURED:
#20214
1 bag Pack/3 bag Min.
3" Tootsie Rolls



NEW!

#46182 - 4 dz Pack/12 dz Min.
Rainbow Stickers



FOR ALL AGES!

#716 - 1 gr Pack/3 gr Min.
CEC Mini Frisbee



#2058 - 1 gr Pack/3 gr Min.
4" Mini Vinyl Dinosaurs



#H392 - 1 gr Pack/3 gr Min.
Large Neon Prehistoric Insects



#336 - 3 gr Pack/3 gr Min.
Space Monster Creatures



#1002 - 1 gr Pack/3 gr Min.
Large Vinyl Scorpions



FOR ALL AGES!

#6101 - 1 gr Pack/3 gr Min.
CEC 6" Neon Ruler



FOR ALL AGES!

NEW!

#84053 - 12 dz Pack/24 dz Min.
Wrap Wrist Tattoo



FOR ALL AGES!

NEW!

#6000 - 1 cs-500 ea Pack/1 cs Min.
12" Krazy Straw



#2431 - 24 dz Pack/24 dz Min.
Bead Bracelet





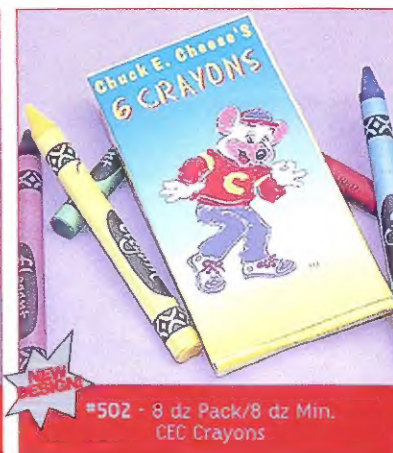
#890 - 12 dz Pack/12 dz Min.
Skeleton Key Chain



#1005 - 250 ea Pack/250 ea Min.
CEC Bumper Sticker



#268 - 12 dz Pack/12 dz Min.
CEC Neon Kazoo



#502 - 8 dz Pack/8 dz Min.
CEC Crayons



#1012 - 1 cs-500 ea Pack/1 cs Min.
CEC "New Wave" Cup



#20023 - 4 dz Pack/8 dz Min.
Hot Color Construction Vehicles



#1044 - 100 ea Pack/100 ea Min.
CEC Ball Point Pen



#1070 - 1 gr Pack/2 gr Min.
CEC Rainbow Pencil



#20019 - 100 ea Pack/200 ea Min.
Mini Rainbow Spring Girl Assortment



#1865 - 4 dz Pack/8 dz Min.
2.5" Dino Throwing Star



#2078 - 4 dz Pack/4 dz Min.
Flying Fist Launcher



#6046 - 1 dz Pack/6 dz Min.
Dalmatian Mini Key Chain



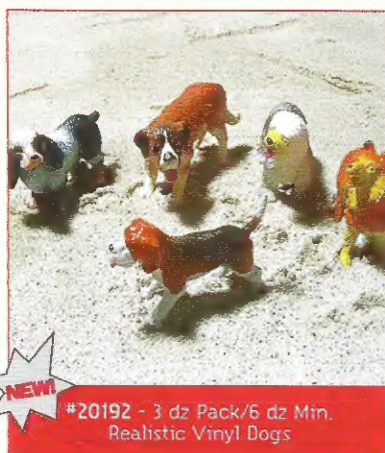
#6061 - 3 dz Pack/6 dz Min.
Rainbow Bracelet



#8320 - 1 dz Pack/12 dz Min.
CEC Token Holder (Colors May Vary)



#20038 - 3 dz Pack/6 dz Min.
40mm Marble Amoeba Ball



#20192 - 3 dz Pack/6 dz Min.
Realistic Vinyl Dogs



#39948 - 3 dz Pack/6 dz Min.
6.5" Vinyl Dinosaurs



#16205 - 6 dz Pack/6 dz Min.
Plastic Neon Boomerang



#40318 - 3 dz Pack/6 dz Min.
Squish Ball



#78116 - 3 dz Pack/6 dz Min.
Smile Face Necklace



#83337 - 2 dz Pack/4 dz Min.
CEC Character Stampers



#83354 - 1 dz Pack/6 dz Min.
CEC Foam Glider



#2432 - 1 dz Pack/6 dz Min.
Bead Necklace



#20029 - 10 dz Pack/10 dz Min.
1.5" Glow Atomic Ball



#10736 - 4 dz Pack/8 dz Min.
Looney Tunes Flicker Ruler



#9498 - 8 dz Pack/8 dz Min.
Real Dino Squirters



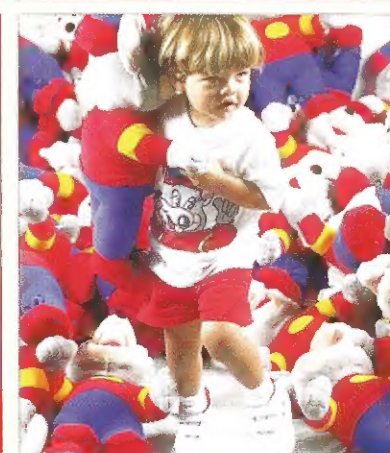
#12101 - 3 dz Pack/12 dz Min.
Clear Heart Paint Set



#25 - 6 dz Pack/12 dz Min.
14" Rain Forest Snakes



#107 - 4 dz Pack/8 dz Min.
Metal Smile Yo-yo



120 TICKETS



#500 - 5 dz Pack/5 dz Min.
Large Squeaker Sea Animals



#1101 - 4 dz Pack/8 dz Min.
Helen Henny Heart Shaped Box



#19- 3 dz Pack/6 dz Min.
Large Exotic Lizards



#126 - 4 dz Pack/4 dz Min.
CEC Address Book



#234 - 2 dz Pack/6 dz Min.
CEC Plastic Hand Clacker



#60004
6 dz Pack/12 dz Min.
CEC Mini Vehicle Assortment



#282 - 6 dz Pack/6 dz Min.
CEC & Helen Heart Necklace



#6006 - 6 dz Pack/6 dz Min.
4" Squeaker Dalmatians



#83292 - 1 dz Pack/6 dz Min.
CEC Bubble Bottle Necklace



#2423 - 1 dz Pack/6 dz Min.
Smile Face Necklace



#2613 - 2 dz Pack/4 dz Min.
Pasqually 2.5" Vinyl Figure



#2615 - 2 dz Pack/4 dz Min.
Munch 2.5" Vinyl Figure



#2617 - 2 dz Pack/8 dz Min.
CEC 2.5" Tuxedo Vinyl Figure



#2619 - 2 dz Pack/8 dz Min.
Helen Henny 2.5" Vinyl Figure



Do you use a computer? We can supply our Order Form/Price List on Disk! Just send us your 3.5" PC or Mac floppy & tell us the type of program you use. E-mail Internet access is also available. Call for more info...

Dennis Foland, Inc. 1-800-247-6839



#1446 - 6 dz Pack/12 dz Min.
Helen Water Filled Heart Necklace



NEW! #60013 - 50 ea Pack/100 ea Min.
1 3/4" Psychedelic Ball



NEW! #20068 - 2 dz Pack/6 dz Min.
3 1/2" Bubble Beeper



NEW! #20096 - 2 dz Pack/6 dz Min.
4" Back & Go Insects



NEW! #20102 - 10 dz Pack/10 dz Min.
Natural Creature Squirt Ball



#39130 - 2 dz Pack/4 dz Min.
Large Balancing Bird



NEW! #40185 - 2 dz Pack/4 dz Min.
Large Smile Face Magic Spring



NEW! #50352 - 2 dz Pack/4 dz Min.
Sport-Ball Mini Yo-yo Assortment



NEW! #3245 - 2 dz Pack/4 dz Min.
Smile Face Bubble Pen Necklace



#83178 - 1 dz Pack/6 dz Min.
CEC 2" Vinyl Kick Balls



#3546 - 3 dz Pack/6 dz Min.
Small Rainbow Spring



NEW! #295 - 2 dz Pack/6 dz Min.
Large Dinosaur Assortment



#2621 - 2 dz Pack/8 dz Min.
CEC 2.5" Hockey Vinyl Figure



#2622 - 2 dz Pack/8 dz Min.
CEC 2.5" Coach Vinyl Figure



#7088 - 4 dz Pack/8 dz Min.
Helen Mini Purse Key Chains



#12376 - 6 dz Pack/6 dz Min.
Sparkling Ball

120 TICKETS (continued)



NEW!
#1116 - 12 dz Pack/12 dz Min.
Transforming Dino Egg



NEW!
#1291 - 5 dz Pack/5 dz Min.
CEC 2" Square Lucite Key Chain



NEW!
#1956 - 1 dz Pack/12 dz Min.
3" Neon Bendable Hand Keychain



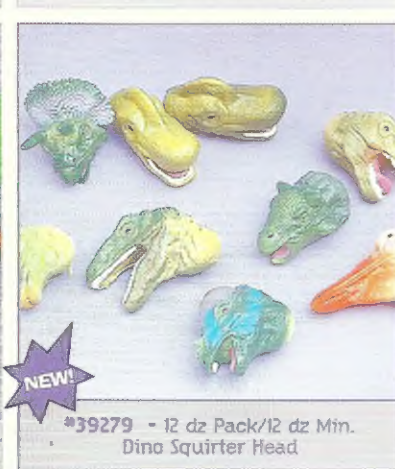
NEW DESIGN!
#7070 - 2 dz Pack/6 dz Min.
CEC Mini Playing Cards



#15135 - 180 ea Pack/180 ea Min.
Metallic Play-Doh®



#5313 - 6 dz Pack/6 dz Min.
2.75" Monster Trucks

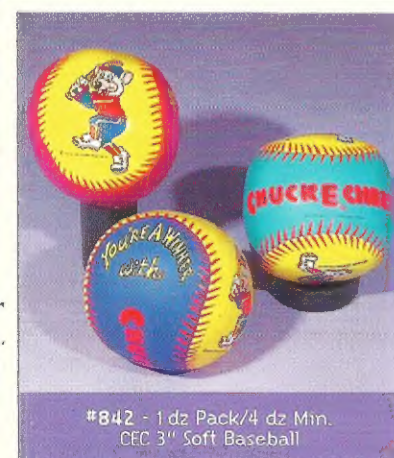


NEW!
#39279 - 12 dz Pack/12 dz Min.
Dino Squirter Head



NEW!
#39280 - 24 dz Pack/24 dz Min.
Dino Finger Puppet

200 TICKETS



#842 - 1 dz Pack/4 dz Min.
CEC 3" Soft Baseball



#2096 - 36 ea Pack/72 ea Min.
Mini Basketball



NEW!
#1035 - 2 dz Pack/4 dz Min.
CEC Big Rig



NEW DESIGN!
#1055 - 4 dz Pack/4 dz Min.
CEC Cereal Bowl



#1094 - 2 dz Pack/4 dz Min.
CEC Tokens N' Tickets Bag



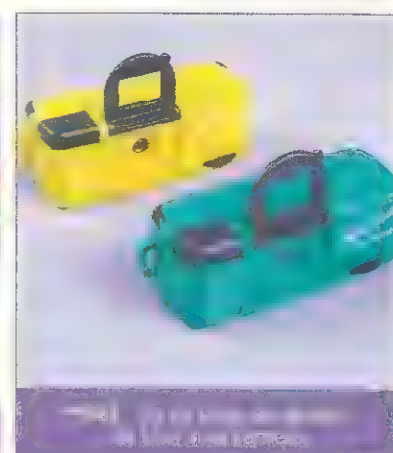
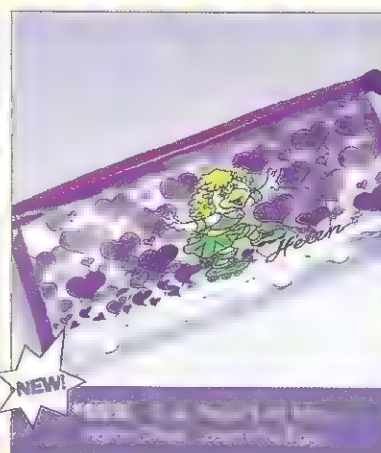
#1263 - 2 dz Pack/4 dz Min.
CEC Clear Juice Cup



NEW!
#1604 - 3 dz Pack/6 dz Min.
CEC Glitter Filled Pen



#1940 - 2 dz Pack/4 dz Min.
Vinyl Sport Shoe Key Chain



#20116 - 2 dz Pack/4 dz Min.
2 3/8" Atomic Ball



#84167 - 3 dz Pack/6 dz Min.
Glow-In-The-Dark Stick On Sets



#20119 - 1 dz Pack/4 dz Min.
3" Goo Lab[®]



#20108 - 2 dz Pack/4 dz Min.
2 1/2" Glow Pom Pom Ball



NOT PICTURED:
#2317
12 ea Pack/36 ea Min.
Expandable Flashlight
Sword

MIX YOUR OWN GOO!



(SEE ORDER GUIDE FOR TEAMS)



(SEE ORDER GUIDE FOR TEAMS)

LOOK FOR FOOTBALLS THIS FALL!



NEW!

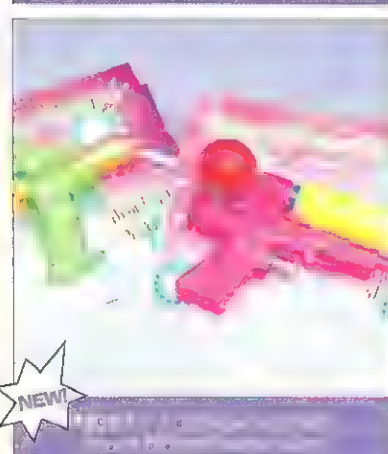


NEW!



*7078 - 1 dz Pack/2 dz Min.
CEC Regular Playing Cards

NEW DESIGN

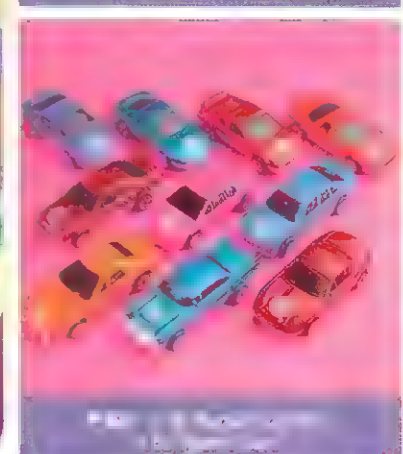


NEW!



NEW!

*70900
1 dz Pack/6 dz Min.
CEC Hot Rod Cars



NEW!

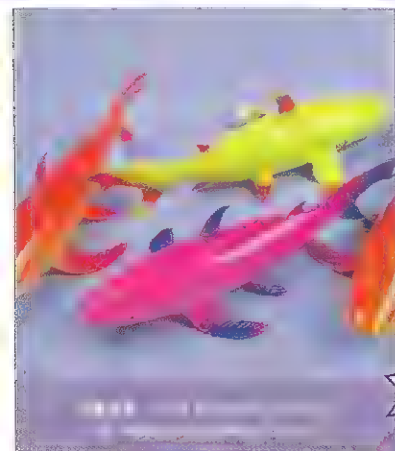


NEW!

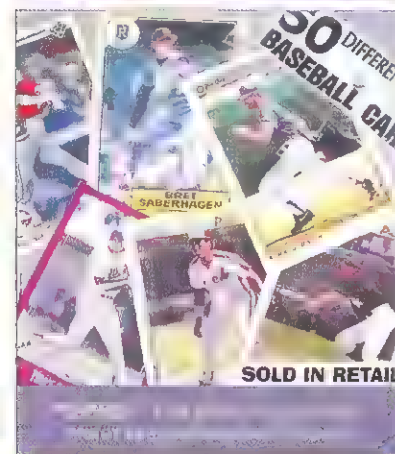


200 TICKETS

(continued)



NEW



50 DIFFERENT BASEBALL CARDS

SOLD IN RETAIL PACKS OF 50 EA



#258507 - 11



350 TICKETS



NEW

#20172 - 2 dz Pack/2 dz Min.
Dual Function Cars



NEW

#20173 - 2 dz Pack/2 dz Min.
2 3/8" Lizard Ball Whirly



NOT PICTURED:
#12927
24 ea Pack/48 ea Min.
Sand Art



NEW

AVAILABLE AFTER 8/20

#70300 - 1 dz Pack/1 dz Min.
CEC Clear Back Pack



#1163 - 1 dz Pack/4 dz Min.
CEC 4" Vinyl Softball

NEW





*4251 - 4 dz Pack/4 dz Min.
CEC Wind Up Walker



*2351 - 1 dz Pack/4 dz Min.
CEC Tuxedo Bank



*2438 - 1 dz Pack/2 dz Min.
Helen Henny Bank



*7577 - 4 dz Pack/4 dz Min.
CEC Thunder Team Race Car



*71000 - 50 ea Pack/50 ea Min.
CEC Digital Watch
(On Blister Card)



NEW!
AVAILABLE
AFTER 8/30



*2107 - 4 dz Pack/4 dz Min.
Mobile Phone (Includes Batteries!)



*2107 - 4 dz Pack/4 dz Min.
Mobile Phone (Includes Batteries!)



*2107 - 4 dz Pack/4 dz Min.
Mobile Phone (Includes Batteries!)



*7524 - 2 dz Pack/4 dz Min.
CEC Vinyl Clipboard



*7524 - 2 dz Pack/4 dz Min.
CEC Vinyl Clipboard



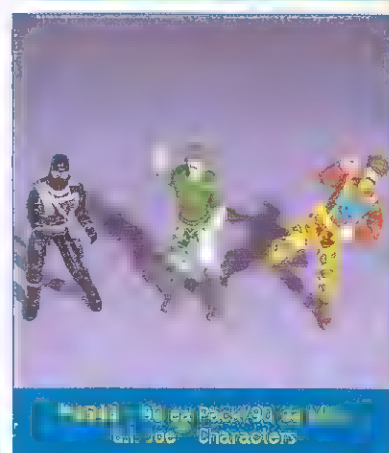
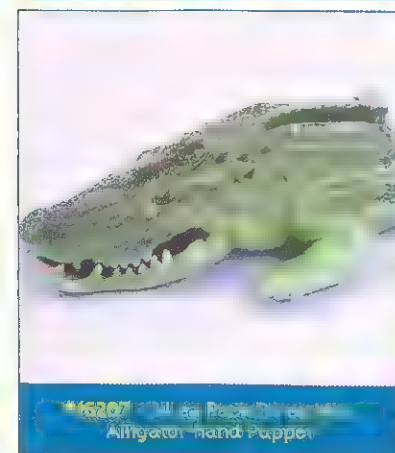
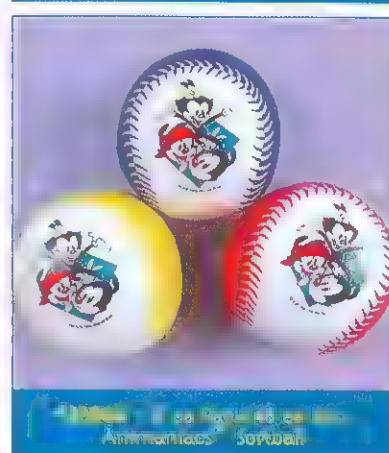
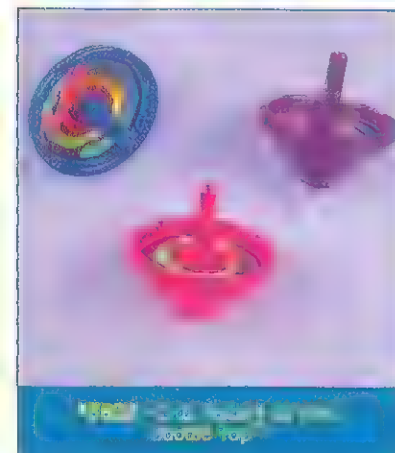
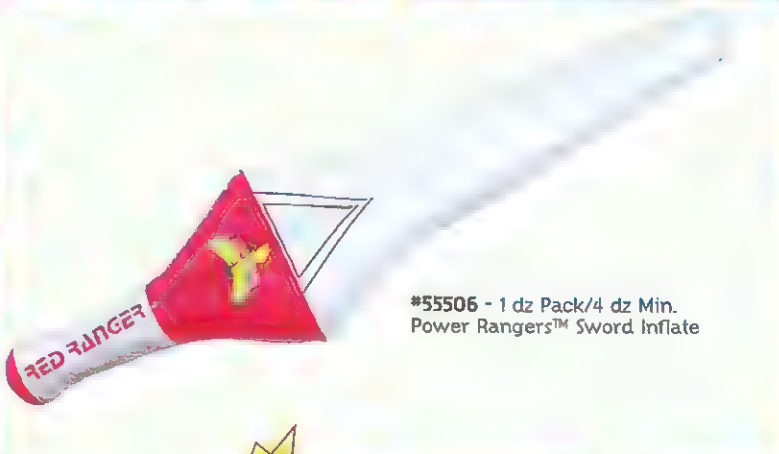
NEW!



NOT PICTURED:
50 ea Pack/50 ea Min.
CEC Mouse Pad
See P/L For Details

*7524 - 2 dz Pack/4 dz Min.
CEC Vinyl Clipboard

350 TICKETS (continued)



500 TICKETS



#16210 - 36 ea Pack/36 ea Min.
Red Semi Tractor



NEW! #96 - 1 dz Pack/2 dz Min.
Pump Foam Missile Shooter



#599 - 1 dz Pack/2 dz Min.
Turbo Foam Football



#812 - 4 dz Pack/4 dz Min.
CEC Delivery Truck



NEW! #1023 - 1 dz Pack/2 dz Min.
Remote Control Rally Vehicles



NEW DESIGN! #5011 - 50 ea Pack/50 ea Min.
CEC Black Basketball



NEW! #5020 - 50 ea Pack/50 ea Min.
CEC Rubber Soccer ball



#4416 - 48 ea Pack/48 ea Min.
Micro Fly Babies



#5005 - 2 dz Pack/4 dz Min.
CEC Cool Dude Painter's Cap



NEW! #810 - 3 dz Pack/3 dz Min.
CEC 10" Soft Vinyl Football

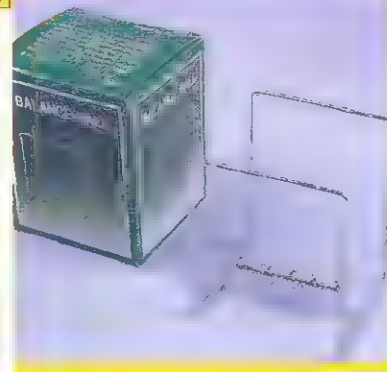
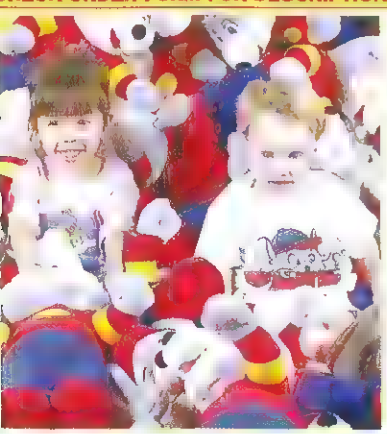


NEW DESIGN! #1617 - 50 ea Pack/50 ea Min.
CEC 7" Playground Ball



#11016 - 60 ea Pack/60 ea Min.
110 Snap Shot Pocket Camera

CHUCK E. CHEESE LOGO'D HAT - CHECK ORDER FORM FOR DESCRIPTION



#26123 - 48 ea Pack/48 ea Min.
Metal Balance Balls



#218 - 1 dz Pack/1 dz Min.
Jumbo Realistic Dinosaurs



#42811 - 40 ea Pack/40 ea Min.
Sport Binoculars (4x28mm)

500 TICKETS (continued)



NEW!

#96167 - 12 ea Pack/24 ea Min.
7" Plush Dalmatian Dog



#70000 - 24 ea Pack/24 ea Min.
Helen Top Secret Diary

NEW!



NEW!

#14424 - 24 ea Pack/24 ea Min.
CEC Nylon Lunch Bag



NEW!

#3940 - 48 ea Pack/48 ea Min.
8" Bean Pets Asst.



NEW!

AVAILABLE
AFTER 9/30

#60003 - 3 dz Pack/3 dz Min.
CEC 3D Face Mug

800 TICKETS



#91 - 1 dz Pack/1 dz Min.
Foam Disc Shooter (Batteries Included)



#1245 - 1 dz Pack/1 dz Min.
CEC Water Filled Canteen



#3932 - 1 dz Pack/1 dz Min.
Helen Henny Musical Jewelry Box



NEW!

#4590 - 48 ea Pack/48 ea Min.
Dino Micro Spitheads



#5030 - 12 ea Pack/24 ea Min.
CEC Green Lunch Box/Thermos



#5035 - 12 ea Pack/24 ea Min.
Helen Yellow Lunch Box/Thermos



#5080 - 50 ea Pack/50 ea Min.
CEC Rubber Football



#9507, #9508, #9509, & #9510
1 dz Pack/Min. Pair Size
CEC Big "C" Sneakers
Youth Sizes: 7, 8, 9, & 10



NEW! *60001 - 12 ea Pack/12 ea Min.
CEC Spiral Drop
Gumball Machine



NEW! AVAILABLE AFTER 9/30
*60002 - 4 dz Pack/4 dz Min.
CEC Vinyl Glove & Ball Set



NEW! *60000 - 1 dz Pack/1 dz Min.
CEC Large Savings Bank
AVAILABLE AFTER 9/30



NEW! AVAILABLE AFTER 9/5
*70500 - 24 ea ea Pack/24 ea Min.
CEC 3-D Embroidery Cap

NOT PICTURED:
*83181
12 dz Pack/36 dz Min.
CEC Acrylic B-Ball Set



NEW! Barbie® - 12 ea Pack/12 ea Min.
See Current Order Guide For Available Styles



NEW! *20184 - 1 dz Pack/1 dz Min.
6" or 7" Super Construction Set



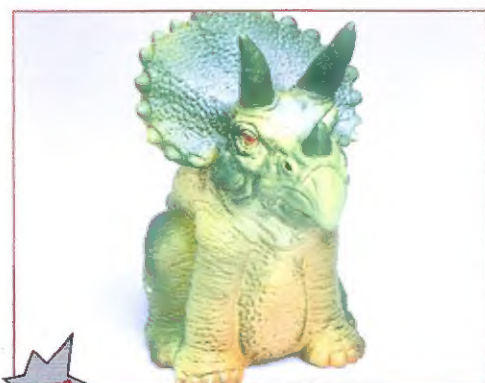
*42810 - 10 ea Pack/20 ea Min.
110 Camera & Sport Binoculars Set



Sport Plaques - 24 ea Pack/24 ea Min.
See Current Order Guide For Available Styles



NEW! *20186 - 12 ea Pack/12 ea Min.
Quick Shot Foam Dart Game



NEW! *16314 - 10 ea Pack/10 ea Min.
Large Dino Bank



- A) #1712** - 1 ea Min. - Large Lucite Display (17" Tall x 12" Wide)
- B) #1308** - 1 ea Min. - Small Lucite Display (13" Tall x 8" Wide)
- C) #DISP A** - 1 ea Min. - Lollipop Display (Holds Approx. 99 Pops)
- D) #008, #007, #006** - 1 ea Min. - 8", 7", 6" Display Pails
- E) #262** - 1 ea Min. - Cardboard Pinwheel Display
- F) #TKT** - 1 ea Min. - Youth Styro Foam Display Form (Adult Not Shown - #TSF)
- G) #83349** - 1 ea Pack Tube/4 ea Min. - CEC Sprinkles In A Tube



***101PT** - 72 ea/1 cs Min.
CEC Lollipop



***PT111** - 48 ea/1 bx Min.
CEC 5" Pinwheel Baton



***131** - 72 ea/1 bx Min.
Winky Puff Baton



***909** - 72 ea/1 cs Min.
9" Twisted Lollipop

WEARABLES



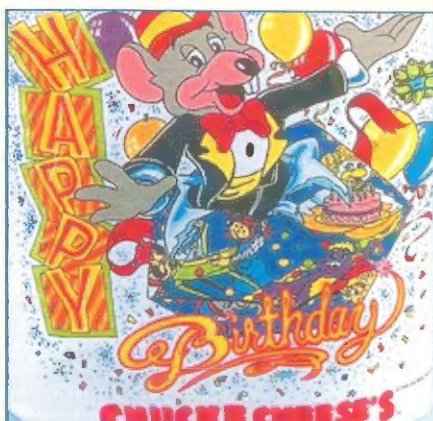
#7401-7404 - 1 dz Pack/1 dz Min.
CEC All Over Design Shorts



#8081-8084 - 1 dz Pack/1 dz Min.
CEC Sky Crawl T-Shirt



#8961-8964 - 1 dz Pack/1 dz Min.
Helen Henney (Pink) T-shirt



Youth: #8401-8404/Adult: #9301-9304
1 dz Pk/Min. - CEC Birthday T-shirt



#8461-8464 - 1 dz Pack/1 dz Min.
CEC Football (Asst.) T-shirt



Youth: #8071-8074/Adult: #9151-9154
1 dz Pk/Min. - CEC Thumbs Up T-shirt

WHEN YOU ORDER T-SHIRTS: Please note - the last digit of the stock # indicates the size. (ie: 2/4 Birthday Youth = 8401, & size 6/8 = 8402, etc.) Custom Designs or Personalizing: Call for more info.

T-SHIRT SIZES: Youth = 2/4, 6/8, 10/12, 14/16 Adult = Sm., Med., Lg., XL

"Asst." T-SHIRTS:

We offer several assorted colors of shirts in the sport designs just like any item. Sorry, we cannot list colors or allow specification, but we may be able to keep a color out of the assortment if needed.

INFORMATION

To Order:
Call 1-800-247-6839 or FAX 408-259-8191

Hours: (Pacific Time)
Monday = 7:00 AM - 6:00 PM
Tuesday~Friday = 8:00 AM - 6:00 PM
Saturday = Call.

Available colors, quantities, and styles are subject to change. Be sure to check your current Order Guide/Price List for updates.

When faxing your order, be sure to include a return phone and fax number, along with your name and store number.

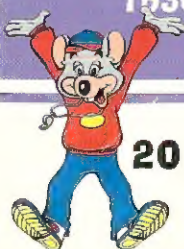
Dennis Foland Inc.
The Official Chuck E. Cheese Merchandise Supplier
1630-B Berryessa Road, San Jose, California 95133
Local Phone number: (408) 259-5200.



"Mommy,
Can I
Keep Him?"

Special Thanks To Three Big Chuck E. Cheese Fans:
Drew, Erini, and Christopher!

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CHUCK E. CHEESE'S
OFFICIAL MERCHANDISE CATALOG

Date of Origin: 1997
Archived: 3-8-23
Submission by VegaNova
Version 1.0

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